



NET
Marketing Consulting Group

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**NET MARKETING CONSULTING GROUP ANNOUNCES FREE INTERNET
MARKETING ROAD SHOW EVENT AT ORLANDO RESTAURANT**

Today's marketers are blessed with an array of innovative, highly targeted tools that yesterday's strategists could only dream of implementing into their campaigns. Unfortunately, this web of mass opportunity for some has become a web of mass confusion for others.

Enter NET Marketing Consulting Group. The Orlando-based marketing firm is hosting a free Internet Marketing Road Show that promises to help marketers finally make sense of the latest online marketing tools, specifically those in the realm of Social Media Marketing: Social Media Outlets (SMOs), Search Engine Optimization (SEO), Online PR, and Blog Management. The two-hour seminar will be held on Tuesday, November 17th from noon to 2 p.m. at Stefano's Italian Grille in Windermere, Florida—just a 20-minute drive from downtown Orlando.

"This Internet Marketing Road Show is designed to help marketers and business owners understand how to manage their Social Media Marketing (SMM) platforms cohesively on a consistent basis," says event organizer and CEO of NET Marketing Consulting Group, Nicholas Trimarche. "We have developed a proprietary program that does it all, and we're sharing some of that insight with participants."

According to Trimarche, the presentation will cover the importance of building authentic consumer connections on Facebook, LinkedIn, Twitter, and YouTube, as well as effective blog management, using online press outlets, and optimizing websites for increased exposure on all major search engines. "Using this marketing methodology will increase a company's ROI by yielding better conversion rates from the search to site visibility," says Trimarche. "When enacted, mass media costs will decrease while increased sales opportunities begin to multiply."

The first ten companies to register for the Road Show will receive a free 30-minute consultation with NET's Brandcasters (the company's online experts), as well as a free scoring and analytic report that will be analyzed and explained in detail. For more information about



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the Road Show and to register for the event, visit netmcgroup.com or e-mail info@netmcgroup.com. Seating is limited.

NET Marketing Consulting Group is a marketing consultancy specializing in Non-Advertising™ & Internet Brand Penetration, Branding, Marketing, and Real Estate Marketing Solutions. The company is located at 7380 Sand Lake Road in Orlando, Florida. For more information, visit netmcgroup.com or call 407-352-3238.