



NET
Marketing Consulting Group

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THREE NEW CLIENTS JOIN NET IN THE FIRST FEW WEEKS OF THE NEW YEAR.

From the looks at things happening during the first few weeks of 2010, this year promises to be a big one for the breakout New Media Marketing company, NET Marketing Consulting Group.

According to Nicholas Trimarche, CEO of the firm headquartered on Sand Lake Road in Orlando, Florida, three new clients joined the company in January and early February: Flipper's Pizzeria, UCP of Central Florida, and The Orlando Plastic Surgery Center.

"We are thrilled to welcome these new clients," said Mark Cady, New Business Director at NET. "We are looking forward to providing these great Florida brands with the tools they need to compete in today's online marketplace."

Contracts for each new client varies, ranging from on-demand creative, website creation and optimization, to the company's proprietary New Media strategies, including Social Media Marketing, Search Engine Optimization, Blog Management, and Online P.R.—four big services for which the company is becoming increasingly known for nationwide.



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Opened in the fourth quarter of 2009, Nicholas Trimarche and partners began NET in response to the worldwide market's shift to New Media platforms. According to Trimarche, advertising agencies are built on dated models to serve clients in more traditional capacities.

"They can't manage New Media like we can," says Trimarche. "NET was founded specifically to meet the demands of a New Media client... Staff ratios were rearranged and new procedures were developed to master the real-time, content driven platforms of this new, New Media universe."

All signs show that Trimarche's new "agency" model and his team's new way of crafting and managing New Media is paying off for NET Marketing Consulting Group. In fact, recent data shows Facebook surpassing Google in certain search capacities, and more and more research shows that New Media is more influential to consumers than traditional advertising... all very good signs for the NET Marketing think tank.

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NET Marketing Consulting Group is a New Media marketing consultancy specializing in Non-Advertising™ solutions, including Social Media Marketing, Search Engine Optimization, Blog Management, and Online P.R., as well as interactive design and branding related to New Media and Internet Marketing. For more information and to read the company's blog, visit www.netmcgroup.com.

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